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Department of Defense Awards Joint Enterprise License Agreement for Adobe Software

U.S. Army, U.S. Air Force and DISA Expand Access to Adobe Products to Increase Productivity, Reduce Costs

SAN JOSE, Calif. — March 10, 2014— Adobe (Nasdaq:ADBE) today announced the U.S. Department of Defense (DoD) has entered into a three-year Joint Enterprise Licensing Agreement that will result in expanded access to Adobe® software across branches and departments. The agreement provides the U.S. Army, U.S Air Force and Defense Information Systems Agency (DISA) the ability to standardize on <u>Adobe Creative Cloud</u> products, <u>Adobe Acrobat</u>®, and capabilities of <u>Adobe Experience Manager</u>.

The contract, valued at \$40.5 million, was awarded to CDW-G, a government IT solutions provider that works in partnership with Adobe. Adobe and CDW-G worked in conjunction with Carahsoft on the contract.

As part of the agreement, the three DoD organizations can now provide Adobe's industry leading creative software and forms and document solutions to multiple units, while reducing costs through standardization. While these commercial applications utilize online services, they also support offline and private cloud implementations—as used by government for enterprise deployments.

Using Adobe Experience Manager forms and documents, the DoD plans to unify forms creation, enhance forms processing with digital data capture, and allow personnel to use mobile devices to submit requests at any time and from any location. The Adobe solution enables organizations to create, manage and make available thousands of forms and document collections across entire websites, mobile sites and mobile apps. Digital forms can be integrated with business processes, reducing the reliance on paper, increasing efficiency and improving response times.

Through its adoption of Creative Cloud products and Acrobat XI Pro, the DoD can create rich marketing collateral, manage review and approval processes, and publish content for recruitment and peacekeeping activities, supporting distribution through PDF and traditional online channels, including to users on mobile devices. In addition, staff can collect, edit and produce video content from remote services to provide timely information for decision makers to support mission-critical activities.

"Our long-term relationship with the Department of Defense is of great significance and pride to Adobe, and acts as a source of ongoing motivation as our teams push to innovate," said Barry Leffew, vice president of Public Sector Sales, Adobe. "This expanded commitment to Adobe software is strong validation of our solutions and further strengthens our valued partnership. We're honored to support the DoD in pursuit of its mission goals and to help increase productivity across three of its key organizations."

For more information on Adobe Digital Government solutions, please visit http://www.adobe.com/solutions/government.html.

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